



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA

MEDIA ADVISORY

INVITATION TO A STAKEHOLDER WORKSHOP ON THE TAXATION AND REGULATION OF ELECTRONIC CIGARETTES

The Minister of Finance announced in the recent 2020 Budget the taxation of electronic cigarettes from 2021. Government is concerned about the potential long term health harm related to the use of these products.

In recent years, new generation products such as electronic nicotine delivery systems (ENDS) and electronic non-nicotine delivery systems (ENNDS) have been introduced in the market. These products, also known as electronic cigarettes (e-cigarettes), are battery-powered devices that do not burn or use tobacco leaves but instead vaporise an e-liquid solution to create an aerosol which the user then inhales. The e-liquid contains nicotine/non-nicotine and other chemicals and/or flavouring chemicals that may be toxic to people's health.

Globally, there is growth in the marketing and use of ENDS/ENNDS, and in some instances, high consumption of these products are amongst the youth. In South Africa, the marketing and distribution of ENDS/ENNDS is still unregulated and there are signs that the use of these products is growing.

To begin the consultation process on the treatment of electronic cigarettes. National Treasury would like to invite you to an initial stakeholder consultation workshop hosted jointly with the National Department of Health.

The details of the workshop are as follows:

Date: 25 March 2020

Time: 09h00 to 11h00

Venue: Development Bank of Southern Africa, Midrand

For further information and to confirm your attendance, please contact Janice Stoddart at Janice.Stoddart@treasury.gov.za or call on 012 315 5844 by Friday 20 March 2020.

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